



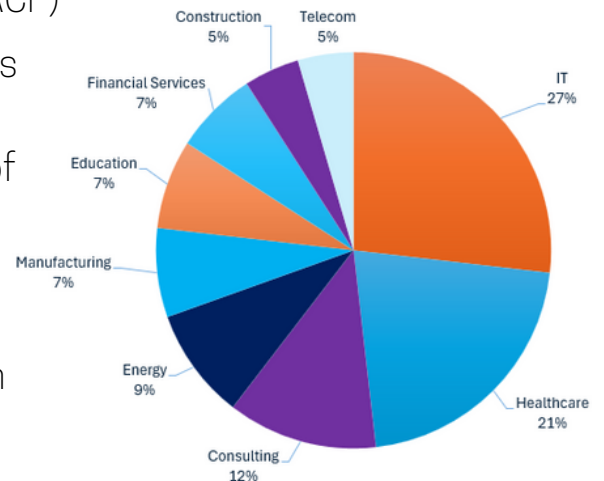
PMI CENTRAL ARKANSAS CHAPTER SPONSORSHIP PACKET

About PMICAC

PMICAC is recognized as a dynamic and innovative non-profit organization dedicated to service the business and educational community of Central Arkansas. Since our founding in 1998, we have proudly supported professionals for over 25 years. Today, our chapter is thriving with more than 450 members—a 9% increase since 2023. Among our members, 65% hold professional certifications, including:

- 55.7% with a Project Management Professional (PMP) certification
- 4.6% with a Certified Associate in Project Management (CAPM)
- 2.4% with a PMI Agile Certified Practitioner (PMI-ACP)

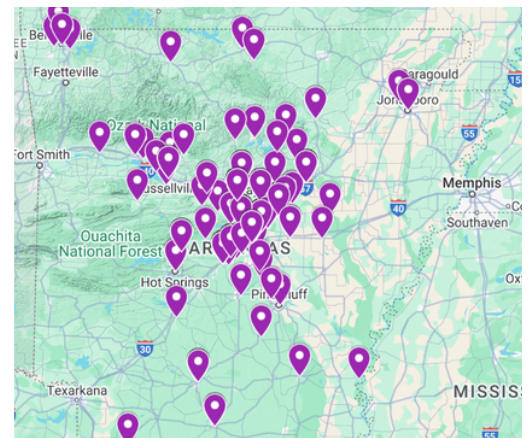
We serve a diverse community of project professionals including project managers, program managers, and portfolio managers. Our membership shares a wealth of knowledge and experience spanning many different industry types including IT, Healthcare, Energy, Construction and Logistics. Our chapter extends from Bentonville to Eldorado covering a vast area with a rich history of industry and innovation.



Within this packet you will find detailed information about our chapters events as well as the benefits and opportunities for sponsorship. We appreciate your consideration in partnering with our chapter!

Warm regards,

PMI Central Arkansas Chapter Board



OUR EVENTS



PMICAC is dedicated to provide quality programs and educational opportunities for its membership! In doing so, we aim to bring value to the organizations our members work for and serve with, as well as provide volunteer opportunities to give back to our profession.

Monthly Chapter Meetings

Monthly virtual (lunch) meeting to accommodate daytime and remote participation. These meetings involve 45 minutes of education and 15 min chapter business.

Pizza & PDU's

Monthly in-person meetings with local speakers, industry themes, structured networking and a lean coffee table approach to problem solving

Professional Development Day

Our yearly symposium includes leadership-focused training, and expanded networking for our members.

SPONSORSHIP BENEFITS

As a valued sponsor for the PMICAC, your contribution is instrumental in advancing the professional development of our members. We are delighted to offer you several benefits in recognition of your time, experience, and commitment to our community. Here's how you stand to gain by investing in our chapter:

Marketing for your organization

In sponsoring our chapter, you will bring visibility to your organization virtually via our social media, website and newsletter platforms and via event merchandise

Investment in your Staff

Provide your staff with opportunities to develop as advancing professional project leaders by networking with other professionals in their career while earning continuing education credits (PDU's)

Attract New Project Management professionals

Sends a strong message to the business community and will help attract project management professionals who will be an asset in maintaining and growing your competitive and innovative edge

Investment in your local business community

Contributions made in support of our chapter provide invaluable opportunities for project managers in our central Arkansas community to continue their professional growth

PIZZA & PDU PARTNERSHIP OPPORTUNITIES

	Investment	Partnership Benefits
PRO	\$250	Partnership will include a 5 min speaking opportunity during the event and advertising on all event social media posts (x2), emails (x2) and on our website.
BASIC	\$150	Partnership will include advertising on all event social media posts (x2), emails (x2) and on our website.

For other 'in kind' partnership opportunities please contact the Marketing and Communications team at marketing@pmiarkansas.org

PROFESSIONAL DEVELOPMENT DAY OPPORTUNITIES

	investment	Sponsorship Benefits
PRO	\$1500	Sponsorship of 1 table at the event. Top placement advertising on all event merchandise, event social media posts, emails and on our website. 3 free tickets to the event
MID	\$1000	Mid placement advertising on all event merchandise, event social media posts, emails and on our website. 2 free tickets to the event
BASIC	\$500	Low placement advertising on all event merchandise, event social media posts, emails and on our website.

In-Kind Partnerships:

1. Company gift cards (ranging from \$25-\$100) for door prizes during raffle
2. Company gift cards (ranging from \$10-\$50) for winners of trivia game
3. Full coverage of food (breakfast, lunch or snack)

For other 'in kind' partnership opportunities please contact the Marketing and Communications team at marketing@pmiarkansas.org

	% off purchase	Sponsorship Benefits
PRO	30%	Top placement advertising on all event merchandise, social media and website posts made about the event.
MID	20%	Mid placement advertising on all event merchandise, social media and website posts made about the event.
BASIC	10%	Bottom placement advertising on all event merchandise, social media and website posts made about the event.

SPONSORSHIP CONTRACT

Event sponsoring	*If applicable, enter date of event
Sponsoring Business	
Contact Name	
Address	
Email	
Phone number	
Website link	

Sponsor Agreement

1. I authorize the PMICAC to use my name and logo in connection with the use and promotion of the event I am sponsoring.
2. I agree to comply with all program-related deadlines provided to me by the PMICAC.

SIGNATURE: _____.

DATE: _____.